



CREATIVE LOAFING

The flophouse comes up in the world.

At a moment when nostalgia for simpler (not to mention cheaper) times has swept through consumer culture (farm-to-table eating, straight-razor shaves), it's no surprise that the vintage/local/authentic/artisanal craze has checked into a hotel. Now a whole class of hipster accommodations is putting a fresh spin on the budget boutique hotel: call it the high-end flophouse, where inspired design, budget price tags and fully stocked minibars all come together. Here are five takes on the trend. **ARIC CHEN**

Opened last month in a onetime factory building in Berlin, Europe's capital of scrappy creativity, the **Michelberger Hotel** is taking **D.I.Y.** style to new heights. Think hand-lettered graphics, repurposed flea-market finds, plenty of carefully curated raw edges and loft beds in the rooms (which start at \$84). Touring with the band? Book the one that sleeps four. michelbergerhotel.com



Trailer-park chic is alive and well at **El Cosmico**. Set to open this fall on 17 acres of desert in Marfa, Tex., the compound consists of five renovated vintage Airstreams (starting at \$75) that celebrate the road trip, the Wild West and other bits of classic **AMERICANA**. There are also yurts and hammocks along with plans for art shacks and rammed-earth buildings. elcosmico.com



Set in a Georgian terrace house, London's **Rough Luxe** is where you'd half expect to see disinherited dandies taking afternoon tea. Everything from purposely peeling walls and a Gilbert & George painting to tiny accommodations (from \$221) and shared bathrooms add to the **BOHEMIAN** vibe — now that "bohemian" also includes a small spa. roughluxe.co.uk



Joining three sister properties — the first is in a former halfway house in Seattle — Manhattan's **Ace Hotel** has arguably perfected the lo-fi, indiosyncratic ethos with a **VINTAGE**, high-hipster style somewhere between a dorm and a gentleman's club. Retro-style lamps and mosaic-tiled floors outfit the lobby, while \$269 gets you a room with bunk beds (standard and deluxe rooms also available). acehotel.com

Built for sailors in 1908 by the American Seamen's Friend Society, the **Jane** in New York more recently served as a Y.M.C.A. and an S.R.O. for the down and out. Its latest incarnation: a budget boutique property from Sean MacPherson and Eric Goode that still retains the structure's original **MASCULINE** vibe, with taxidermy, animal skins, communal toilets and nautical-size rooms (starting at \$99). thejanenyc.com